



WED 15 JULY 1998

**Tourist Accommodation
Small Area Data
South Australia**

March Quarter 1998

Product No. 8635.4.40.001

NOTES

FORTHCOMING ISSUES

ISSUE

RELEASE DATE

June 1998

25 September 1998

INTRODUCTION

Results from the quarterly Survey of Tourist Accommodation are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0), which contains information at the national, State and Tourism Region levels. As advised in the March quarter 1998 issue of that publication, the Survey of Tourist Accommodation has been substantially revised since the December 1997 quarter.

From the March quarter 1998, the scope of the survey includes licensed hotels, motels and guest houses with facilities and serviced apartments with 15 or more rooms or units.

This data service provides additional information specific to South Australia, including data for small areas within Tourism Regions.

Information in respect of 1997 has been retabulated on the basis of the new scope and included in this data service. Note that 1997 data presented in this data service will differ from previously published data. More detailed 1997 data may be available on request.

As well as reflecting the changes described above, this data service contains a new geographic classification for regional data. Data are now classified by Tourism Regions as defined by the relevant State and Territory Tourist Commissions or equivalent organisations. The composition of each Tourism Region is included at the back of this data service.

INQUIRIES

If you have any queries about the content of this data service, please contact Wayne Duncan on telephone: 07 3222 6201, fax: 07 3222 6284 or Internet: wayne.duncan@abs.gov.au. For any queries about your subscriptions, please call the Subscription Services Freecall hotline on 1300 366 323.

CONTENTS

	Page
Notes	2
TABLES	
1 Summary of accommodation establishments, South Australia	5
2 Accommodation establishments by star grading, South Australia	6
3 Accommodation establishments by star grading, Adelaide Tourism Region	8
4 Accommodation establishments by Tourism Region, South Australia	10
5 Accommodation establishments by selected Statistical Local Area, SA	18
INFORMATION	
Explanatory Notes	20
Glossary	22
Composition of Tourism Regions, South Australia	24
Map of Tourism Regions, South Australia	26

1

SUMMARY OF ACCOMMODATION ESTABLISHMENTS (a)—SA

<i>Period</i>	<i>Establish- ments</i>	<i>Guest rooms</i>	<i>Bed Spaces</i>	<i>Persons employed</i>	<i>Room nights occupied</i>	<i>Room occupancy rate</i>	<i>Guest nights</i>	<i>Bed occupancy rate</i>	<i>Guest arrivals</i>	<i>Average length of stay</i>	<i>Takings from accom- modation</i>
	No.	No.	No.	No.	'000	%	No.	%	'000	days	\$'000
LICENSED HOTELS WITH FACILITIES											
1997											
March quarter	61	3 819	9 756	3 842	193.7	56.3	294.7	33.6	135.5	2.2	18 629
June quarter	61	3 819	9 788	3 735	187.9	54.1	274.9	30.9	137.5	2.0	18 460
September quarter	62	3 875	9 826	3 844	200.3	56.2	290.8	32.2	146.3	2.0	19 193
December quarter	61	3 855	9 816	3 906	217.3	61.3	328.3	36.3	155.4	2.1	22 156
1998											
March quarter	59	3 808	9 748	4 025	206.0	60.1	306.6	34.9	146.9	2.1	20 851
Year ended March 1998	811.5	57.9	1 200.5	33.6	586.1	2.0	80 660
MOTELS AND GUEST HOUSES WITH FACILITIES											
1997											
March quarter	152	5 252	15 911	2 108	263.6	55.8	456.8	31.9	249.8	1.8	18 548
June quarter	152	5 197	15 909	2 020	237.8	50.3	388.4	26.8	225.7	1.7	16 835
September quarter	150	5 179	15 845	2 093	244.3	51.3	397.2	27.2	232.7	1.7	17 420
December quarter	151	5 225	15 920	2 133	277.7	57.9	464.3	31.8	261.5	1.8	19 960
1998											
March quarter	149	5 181	15 883	2 039	267.3	57.4	457.5	32.1	247.0	1.9	19 247
Year ended March 1998	1 027.1	54.2	1 707.3	29.5	966.9	1.8	73 461
SERVICED APARTMENTS											
1997											
March quarter	17	626	2 084	283	40.9	72.6	n.a.	n.a.	n.a.	n.a.	3 284
June quarter	17	624	2 063	272	34.9	61.4	n.a.	n.a.	n.a.	n.a.	2 624
September quarter	17	624	2 073	279	33.2	57.9	n.a.	n.a.	n.a.	n.a.	2 714
December quarter	17	626	2 045	282	38.7	67.3	n.a.	n.a.	n.a.	n.a.	3 269
1998											
March quarter	19	726	2 422	321	44.2	67.6	92.3	42.3	27.1	3.4	3 913
Year ended March 1998	151.0	63.7	n.a.	n.a.	n.a.	n.a.	12 520
TOTAL ESTABLISHMENTS											
1997											
March quarter	230	9 697	27 751	6 233	498.2	57.1	n.a.	n.a.	n.a.	n.a.	40 461
June quarter	230	9 640	27 760	6 027	460.6	52.5	n.a.	n.a.	n.a.	n.a.	37 919
September quarter	229	9 678	27 744	6 216	477.8	53.7	n.a.	n.a.	n.a.	n.a.	39 326
December quarter	229	9 706	27 781	6 321	533.8	59.9	n.a.	n.a.	n.a.	n.a.	45 385
1998											
March quarter	227	9 715	28 053	6 385	517.4	59.2	856.3	33.9	421.1	2.0	44 011
Year ended March 1998	1 989.6	56.3	n.a.	n.a.	n.a.	n.a.	166 641

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)								
March quarter 1997								
Establishments	61	152	17	17	62	125	26	230
Guest rooms	3 819	5 252	626	500	1 813	4 584	2 800	9 697
Bed spaces	9 756	15 911	2 084	1 437	5 070	13 444	7 800	27 751
Persons employed	3 842	2 108	283	238	983	2 657	2 355	6 233
March quarter 1998								
Establishments	59	149	19	16	64	120	27	227
Guest rooms	3 808	5 181	726	487	1 888	4 463	2 877	9 715
Bed spaces	9 748	15 883	2 422	1 619	5 312	13 147	7 975	28 053
Persons employed	4 025	2 039	321	255	973	2 468	2 689	6 385
ROOM NIGHTS OCCUPIED ('000)								
1997								
March quarter	193.7	263.6	40.9	18.7	68.2	234.8	176.5	498.2
1998								
January	60.5	88.6	14.6	7.3	24.6	75.9	55.9	163.7
February	66.9	80.9	13.4	7.0	21.3	70.5	62.4	161.2
March	78.5	97.8	16.2	7.7	25.1	87.6	72.1	192.5
March quarter	206.0	267.3	44.2	22.0	71.0	234.0	190.5	517.4
ROOM OCCUPANCY RATES (%)								
1997								
March quarter	56.3	55.8	72.6	41.7	41.8	57.0	70.0	57.1
1998								
January	51.2	55.2	65.0	48.1	42.0	54.9	62.7	54.4
February	62.8	55.8	65.8	51.6	40.3	56.4	77.5	59.3
March	66.5	61.2	72.0	50.9	43.5	63.3	80.9	64.1
March quarter	60.1	57.4	67.6	50.2	42.0	58.2	73.6	59.2
GUEST NIGHTS ('000)								
1997								
March quarter	294.7	456.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
1998								
January	103.9	168.8	32.9	15.8	46.3	146.2	97.4	305.6
February	92.2	128.4	27.0	13.7	34.3	112.8	86.7	247.6
March	110.5	160.3	32.4	15.0	43.0	142.2	102.9	303.1
March quarter	306.6	457.5	92.3	44.5	123.6	401.2	287.0	856.3
BED OCCUPANCY RATES (%)								
1997								
March quarter	33.6	31.9	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
1998								
January	34.4	34.3	43.9	31.4	28.1	35.9	39.4	35.1
February	33.8	28.9	39.7	30.2	23.1	30.7	38.8	31.5
March	36.6	32.7	43.1	30.0	26.5	34.9	41.6	34.9
March quarter	34.9	32.1	42.3	30.5	26.0	33.9	40.0	33.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and ungraded	2	3	4 and 5	Total
GUEST ARRIVALS ('000)								
1997								
March quarter	135.5	249.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
1998								
January	48.1	91.5	9.6	5.5	25.7	78.7	39.2	149.2
February	45.6	69.7	7.7	4.1	18.6	60.5	39.7	122.9
March	53.3	85.9	9.8	4.6	24.3	74.8	45.3	149.0
March quarter	146.9	247.0	27.1	14.3	68.6	213.9	124.2	421.1
AVERAGE LENGTH OF STAY (days)								
1997								
March quarter	2.2	1.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
1998								
March quarter	2.1	1.9	3.4	3.1	1.8	1.9	2.3	2.0
TAKINGS FROM ACCOMMODATION (\$'000)								
1997								
March quarter	18 629	18 548	3 284	1 000	3 000	16 454	20 007	40 461
1998								
January	5 594	6 349	1 249	552	1 169	5 462	6 009	13 192
February	6 937	5 867	1 203	579	958	5 004	7 467	14 008
March	8 320	7 031	1 461	670	1 200	6 168	8 773	16 812
March quarter	20 851	19 247	3 913	1 801	3 327	16 633	22 250	44 012
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
1997								
March quarter	96.2	70.4	80.3	53.4	44.0	70.1	113.4	81.2
1998								
January	92.5	71.7	85.4	76.1	47.6	71.9	107.5	80.6
February	103.6	72.5	90.0	82.2	45.0	71.0	119.6	86.9
March	105.9	71.9	90.1	87.2	47.8	70.5	121.6	87.3
March quarter	101.2	72.0	88.5	81.9	46.9	71.1	116.8	85.1
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
1997								
March quarter	54.2	39.3	58.3	22.2	18.4	39.9	79.4	46.4
1998								
January	47.4	39.5	55.5	36.6	20.0	39.5	67.4	43.8
February	65.1	40.4	59.2	42.5	18.1	40.0	92.7	51.5
March	70.5	44.0	64.9	44.4	20.8	44.6	98.4	56.0
March quarter	60.8	41.3	59.9	41.1	19.7	41.4	85.9	50.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4	5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT									
March quarter 1997									
Establishments	18	58	11	7	14	45	18	3	87
Guest rooms	2 232	2 551	507	216	485	2 123	1 383	1 083	5 290
Bed spaces	5 339	7 686	1 668	647	1 254	6 059	4 562	2 171	14 693
Employment	2 282	1 040	239	106	203	1 068	1 110	1 074	3 561
March quarter 1998									
Establishments	17	56	13	8	14	43	18	3	86
Guest rooms	2 213	2 467	607	256	487	2 081	1 380	1 083	5 287
Bed spaces	5 234	7 502	2 009	936	1 287	5 885	4 449	2 188	14 745
Employment	2 518	978	284	133	201	1 115	1 129	1 202	3 780
ROOM NIGHTS OCCUPIED ('000)									
March quarter 1997	138.0	145.3	34.9	11.0	24.2	118.9	95.2	68.8	318.2
1998									
January	40.8	47.0	12.0	4.8	9.2	36.8	28.4	20.6	99.8
February	48.9	47.3	11.7	5.3	8.3	38.1	30.9	25.4	107.9
March	57.7	54.8	14.2	6.0	8.9	46.5	35.6	29.7	126.7
March quarter 1998	147.4	149.1	37.9	16.1	26.4	121.5	94.9	75.6	334.5
ROOM OCCUPANCY RATES (%)									
March quarter 1997	68.7	63.3	76.4	56.7	55.5	62.2	76.5	70.6	66.8
1998									
January	59.5	61.5	63.8	61.0	60.9	57.1	66.4	61.3	60.9
February	78.9	68.5	68.9	73.4	60.9	65.4	79.9	83.6	72.9
March	84.2	71.6	75.5	75.6	58.7	72.1	83.3	88.5	77.3
March quarter 1998	74.0	67.1	69.4	69.9	60.1	64.9	76.4	77.6	70.3
GUEST NIGHTS ('000)									
March quarter 1997	200.9	246.4	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
1998									
January	65.8	85.3	27.2	11.2	16.8	69.1	51.5	29.8	178.4
February	65.0	73.4	23.9	10.9	13.9	60.9	45.5	31.1	162.3
March	78.1	87.6	28.7	12.2	16.4	75.2	53.5	37.0	194.3
March quarter 1998	208.9	246.3	79.8	34.3	47.2	205.3	150.5	97.9	535.1
BED OCCUPANCY RATES (%)									
March quarter 1997	41.8	35.6	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
1998									
January	40.6	36.7	43.7	38.7	42.1	37.9	37.3	43.9	39.0
February	44.3	34.9	42.6	41.6	38.6	36.9	36.5	50.8	39.3
March	48.1	37.7	46.0	41.9	41.2	41.2	38.8	54.6	42.5
March quarter 1998	44.4	36.5	44.2	40.7	40.7	38.8	37.6	49.7	40.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

continued

Period	STAR GRADING								
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4	5	Total
GUEST ARRIVALS ('000)									
March quarter 1997	80.2	113.4	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
1998									
January	24.1	37.9	6.7	2.5	7.3	29.6	18.2	11.1	68.7
February	28.3	33.3	5.8	2.4	6.0	26.6	18.9	13.5	67.4
March	32.7	39.8	7.6	2.7	7.4	32.8	21.4	15.8	80.1
March quarter 1998	85.0	111.0	20.1	7.5	20.7	89.0	58.4	40.4	216.1
AVERAGE LENGTH OF STAY (days)									
March quarter 1997	2.5	2.2	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
March quarter 1998	2.5	2.2	4.0	4.6	2.3	2.3	2.6	2.4	2.5
TAKINGS FROM ACCOMMODATION (\$'000)									
March quarter 1997	15 527	11 100	2 868	628	1 088	8 783	10 236	8 760	29 495
1998									
January	4 481	3 604	1 059	433	440	2 726	3 134	2 411	9 144
February	5 896	3 718	1 098	492	381	2 828	3 543	3 468	10 712
March	7 062	4 341	1 328	583	419	3 484	4 094	4 150	12 731
March quarter 1998	17 438	11 664	3 484	1 507	1 241	9 038	10 771	10 030	32 586
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)									
March quarter 1997	112.5	76.4	82.2	56.9	44.9	73.8	107.5	127.3	92.7
1998									
January	109.9	76.7	88.2	89.5	47.9	74.0	110.3	117.2	91.6
February	120.5	78.6	93.7	93.5	45.9	74.2	114.8	136.7	99.3
March	122.3	79.3	93.5	97.2	47.3	74.9	114.9	139.8	100.5
March quarter 1998	118.3	78.2	91.9	93.7	47.1	74.4	113.5	132.6	97.4
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)									
March quarter 1997	77.3	48.3	62.9	32.3	24.9	46.0	82.2	89.9	62.0
1998									
January	65.3	47.1	56.3	54.6	29.1	42.3	73.3	71.8	55.8
February	95.2	53.8	64.6	68.6	28.0	48.5	91.7	114.4	72.4
March	102.9	56.8	70.6	73.4	27.8	54.0	95.7	123.6	77.7
March quarter 1998	87.6	52.5	63.8	65.4	28.3	48.3	86.7	102.9	68.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

SOUTH EAST..... MURRAYLANDS..... FLEURIEU PENINSULA.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			apart- ments	hotels with facilities			and guest houses	apart- ments		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 1997												
Establishments	6	26	2	34	1	3	—	4	2	9	2	13
Guest rooms	n.p.	795	n.p.	966	n.p.	n.p.	—	96	n.p.	213	n.p.	446
Bed spaces	n.p.	2 462	n.p.	2 892	n.p.	n.p.	—	303	n.p.	633	n.p.	1 364
Employment	n.p.	275	n.p.	433	n.p.	n.p.	—	53	n.p.	79	n.p.	250
March quarter 1998												
Establishments	5	26	2	33	1	3	—	4	2	9	2	13
Guest rooms	n.p.	794	n.p.	930	n.p.	n.p.	—	96	n.p.	207	n.p.	444
Bed spaces	n.p.	2 511	n.p.	2 870	n.p.	n.p.	—	308	n.p.	619	n.p.	1 359
Employment	n.p.	289	n.p.	409	n.p.	n.p.	—	50	n.p.	94	n.p.	253
ROOM NIGHTS OCCUPIED ('000)												
March quarter 1997	n.p.	37.0	n.p.	44.1	n.p.	n.p.	—	3.7	n.p.	9.0	n.p.	16.6
1998												
January	n.p.	13.4	n.p.	15.6	n.p.	n.p.	—	1.2	n.p.	3.6	n.p.	7.8
February	n.p.	10.2	n.p.	12.0	n.p.	n.p.	—	1.0	n.p.	2.2	n.p.	5.2
March	n.p.	14.3	n.p.	16.4	n.p.	n.p.	—	1.5	n.p.	3.0	n.p.	6.6
March quarter 1998	n.p.	37.9	n.p.	44.0	n.p.	n.p.	—	3.7	n.p.	8.7	n.p.	19.6
ROOM OCCUPANCY RATES (%)												
March quarter 1997	n.p.	51.7	n.p.	50.7	n.p.	n.p.	—	43.4	n.p.	47.1	n.p.	41.4
1998												
January	n.p.	54.4	n.p.	54.1	n.p.	n.p.	—	39.8	n.p.	55.4	n.p.	56.7
February	n.p.	45.9	n.p.	46.1	n.p.	n.p.	—	37.9	n.p.	37.5	n.p.	41.9
March	n.p.	59.8	n.p.	58.3	n.p.	n.p.	—	50.3	n.p.	46.9	n.p.	47.8
March quarter 1998	n.p.	53.5	n.p.	53.0	n.p.	n.p.	—	42.8	n.p.	46.9	n.p.	49.0
GUEST NIGHTS ('000)												
March quarter 1997	n.p.	64.1	n.a.	n.a.	n.p.	n.p.	—	7.3	n.p.	21.3	n.a.	n.a.
1998												
January	n.p.	27.4	n.p.	31.4	n.p.	n.p.	—	2.6	n.p.	9.3	n.p.	20.7
February	n.p.	17.0	n.p.	19.9	n.p.	n.p.	—	1.8	n.p.	4.7	n.p.	9.8
March	n.p.	24.5	n.p.	27.8	n.p.	n.p.	—	2.6	n.p.	7.2	n.p.	14.4
March quarter 1998	n.p.	68.9	n.p.	79.1	n.p.	n.p.	—	7.0	n.p.	21.3	n.p.	44.9
BED OCCUPANCY RATES (%)												
March quarter 1997	n.p.	28.9	n.a.	n.a.	n.p.	n.p.	—	26.8	n.p.	37.5	n.a.	n.a.
1998												
January	n.p.	35.2	n.p.	35.3	n.p.	n.p.	—	27.6	n.p.	48.5	n.p.	49.2
February	n.p.	24.2	n.p.	24.8	n.p.	n.p.	—	20.4	n.p.	27.4	n.p.	25.7
March	n.p.	32.4	n.p.	32.1	n.p.	n.p.	—	27.5	n.p.	37.7	n.p.	34.1
March quarter 1998	n.p.	30.8	n.p.	30.9	n.p.	n.p.	—	25.3	n.p.	38.2	n.p.	36.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

4

ACCOMMODATION ESTABLISHMENTS BY TOURISM REGION (a)—SA *continued*

SOUTH EAST..... MURRAYLANDS..... FLEURIEU PENINSULA.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
March quarter 1997	n.p.	44.0	n.a.	n.a.	n.p.	n.p.	—	4.9	n.p.	11.4	n.a.	n.a.
1998												
January	n.p.	18.4	n.p.	20.4	n.p.	n.p.	—	1.9	n.p.	5.5	n.p.	11.7
February	n.p.	11.4	n.p.	12.9	n.p.	n.p.	—	1.3	n.p.	3.1	n.p.	6.3
March	n.p.	15.1	n.p.	17.0	n.p.	n.p.	—	1.9	n.p.	3.8	n.p.	7.6
March quarter 1998	n.p.	45.0	n.p.	50.3	n.p.	n.p.	—	5.1	n.p.	12.3	n.p.	25.6
AVERAGE LENGTH OF STAY (%)												
March quarter 1997	n.p.	1.5	n.a.	n.a.	n.p.	n.p.	—	1.5	n.p.	1.9	n.a.	n.a.
March quarter 1998	n.p.	1.5	n.p.	1.6	n.p.	n.p.	—	1.4	n.p.	1.7	n.p.	1.8
TAKINGS FROM ACCOMMODATION (\$'000)												
March quarter 1997	n.p.	2 236	n.p.	2 553	n.p.	n.p.	—	206	n.p.	661	n.p.	1 299
1998												
January	n.p.	849	n.p.	954	n.p.	n.p.	—	72	n.p.	285	n.p.	541
February	n.p.	610	n.p.	696	n.p.	n.p.	—	54	n.p.	156	n.p.	369
March	n.p.	804	n.p.	916	n.p.	n.p.	—	83	n.p.	207	n.p.	502
March quarter 1998	n.p.	2 263	n.p.	2 566	n.p.	n.p.	—	209	n.p.	648	n.p.	1 412
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
March quarter 1997	n.p.	60.5	n.p.	57.9	n.p.	n.p.	—	55.1	n.p.	73.2	n.p.	78.1
1998												
January	n.p.	63.4	n.p.	61.1	n.p.	n.p.	—	60.7	n.p.	80.2	n.p.	69.3
February	n.p.	59.9	n.p.	58.0	n.p.	n.p.	—	53.3	n.p.	71.9	n.p.	70.8
March	n.p.	56.4	n.p.	56.0	n.p.	n.p.	—	55.6	n.p.	68.6	n.p.	76.3
March quarter 1998	n.p.	59.8	n.p.	58.4	n.p.	n.p.	—	56.6	n.p.	74.1	n.p.	72.1
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
March quarter 1997	n.p.	31.2	n.p.	29.4	n.p.	n.p.	—	23.9	n.p.	34.5	n.p.	32.4
1998												
January	n.p.	34.5	n.p.	33.1	n.p.	n.p.	—	24.1	n.p.	44.4	n.p.	39.3
February	n.p.	27.5	n.p.	26.7	n.p.	n.p.	—	20.2	n.p.	26.9	n.p.	29.7
March	n.p.	33.7	n.p.	32.6	n.p.	n.p.	—	28.0	n.p.	32.2	n.p.	36.5
March quarter 1998	n.p.	32.0	n.p.	30.9	n.p.	n.p.	—	24.2	n.p.	34.8	n.p.	35.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

ADELAIDE..... BAROSSA VALLEY..... RIVERLAND.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 1997												
Establishments	18	58	11	87	2	6	—	8	6	7	1	14
Guest rooms	2 232	2 551	507	5 290	n.p.	n.p.	—	226	n.p.	176	n.p.	526
Bed spaces	5 339	7 686	1 668	14 693	n.p.	n.p.	—	684	n.p.	555	n.p.	1 522
Employment	2 282	1 040	239	3 561	n.p.	n.p.	—	194	n.p.	58	n.p.	476
March quarter 1998												
Establishments	17	56	13	86	2	5	—	7	6	7	1	14
Guest rooms	2 213	2 467	607	5 287	n.p.	n.p.	—	210	n.p.	176	n.p.	525
Bed spaces	5 234	7 502	2 009	14 745	n.p.	n.p.	—	656	n.p.	583	n.p.	1 561
Employment	2 518	978	284	3 780	n.p.	n.p.	—	189	n.p.	57	n.p.	495
ROOM NIGHTS OCCUPIED ('000)												
March quarter 1997	138.0	145.3	34.9	318.2	n.p.	n.p.	—	10.4	n.p.	5.9	n.p.	19.4
1998												
January	40.8	47.0	12.0	99.8	n.p.	n.p.	—	3.5	n.p.	2.2	n.p.	6.6
February	48.9	47.3	11.7	107.9	n.p.	n.p.	—	3.1	n.p.	1.5	n.p.	5.9
March	57.7	54.8	14.2	126.7	n.p.	n.p.	—	4.2	n.p.	2.1	n.p.	6.8
March quarter 1998	147.4	149.1	37.9	334.5	n.p.	n.p.	—	10.8	n.p.	5.8	n.p.	19.2
ROOM OCCUPANCY RATES (%)												
March quarter 1997	68.7	63.3	76.4	66.8	n.p.	n.p.	—	51.2	n.p.	38.2	n.p.	41.3
1998												
January	59.5	61.5	63.8	60.9	n.p.	n.p.	—	53.6	n.p.	39.7	n.p.	40.3
February	78.9	68.5	68.9	72.9	n.p.	n.p.	—	52.6	n.p.	31.4	n.p.	39.8
March	84.2	71.6	75.5	77.3	n.p.	n.p.	—	64.3	n.p.	37.7	n.p.	41.7
March quarter 1998	74.0	67.1	69.4	70.3	n.p.	n.p.	—	57.0	n.p.	36.4	n.p.	40.6
GUEST NIGHTS ('000)												
March quarter 1997	200.9	246.4	n.a.	n.a.	n.p.	n.p.	—	19.4	n.p.	10.8	n.a.	n.a.
1998												
January	65.8	85.3	27.2	178.4	n.p.	n.p.	—	7.2	n.p.	5.0	n.p.	12.3
February	65.0	73.4	23.9	162.3	n.p.	n.p.	—	5.5	n.p.	2.6	n.p.	8.9
March	78.1	87.6	28.7	194.3	n.p.	n.p.	—	7.0	n.p.	3.7	n.p.	10.5
March quarter 1998	208.9	246.3	79.8	535.1	n.p.	n.p.	—	19.6	n.p.	11.3	n.p.	31.6
BED OCCUPANCY RATES (%)												
March quarter 1997	41.8	35.6	n.a.	n.a.	n.p.	n.p.	—	31.5	n.p.	22.2	n.a.	n.a.
1998												
January	40.6	36.7	43.7	39.0	n.p.	n.p.	—	35.3	n.p.	27.6	n.p.	25.4
February	44.3	34.9	42.6	39.3	n.p.	n.p.	—	29.8	n.p.	15.7	n.p.	20.3
March	48.1	37.7	46.0	42.5	n.p.	n.p.	—	34.2	n.p.	20.5	n.p.	21.6
March quarter 1998	44.4	36.5	44.2	40.3	n.p.	n.p.	—	33.2	n.p.	21.5	n.p.	22.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

4

ACCOMMODATION ESTABLISHMENTS BY TOURISM REGION (a)—SA *continued*

ADELAIDE..... BAROSSA VALLEY..... RIVERLAND.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
March quarter 1997	80.2	113.4	n.a.	n.a.	n.p.	n.p.	—	12.4	n.p.	6.8	n.a.	n.a.
1998												
January	24.1	37.9	6.7	68.7	n.p.	n.p.	—	4.3	n.p.	2.6	n.p.	8.2
February	28.3	33.3	5.8	67.4	n.p.	n.p.	—	3.4	n.p.	1.9	n.p.	6.5
March	32.7	39.8	7.6	80.1	n.p.	n.p.	—	4.5	n.p.	2.5	n.p.	7.4
March quarter 1998	85.0	111.0	20.1	216.1	n.p.	n.p.	—	12.2	n.p.	7.1	n.p.	22.1
AVERAGE LENGTH OF STAY (%)												
March quarter 1997	2.5	2.2	n.a.	n.a.	n.p.	n.p.	—	1.6	n.p.	1.6	n.a.	n.a.
March quarter 1998	2.5	2.2	4.0	2.5	n.p.	n.p.	—	1.6	n.p.	1.6	n.p.	1.4
TAKINGS FROM ACCOMMODATION (\$'000)												
March quarter 1997	15 527	11 100	2 868	29 495	n.p.	n.p.	—	697	n.p.	359	n.p.	1 062
1998												
January	4 481	3 604	1 059	9 144	n.p.	n.p.	—	242	n.p.	145	n.p.	399
February	5 896	3 718	1 098	10 712	n.p.	n.p.	—	217	n.p.	98	n.p.	340
March	7 062	4 341	1 328	12 731	n.p.	n.p.	—	289	n.p.	132	n.p.	400
March quarter 1998	17 438	11 664	3 484	32 586	n.p.	n.p.	—	747	n.p.	375	n.p.	1 139
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
March quarter 1997	112.5	76.4	82.2	92.7	n.p.	n.p.	—	67.0	n.p.	60.9	n.p.	54.7
1998												
January	109.9	76.7	88.2	91.6	n.p.	n.p.	—	69.3	n.p.	66.9	n.p.	60.9
February	120.5	78.6	93.7	99.3	n.p.	n.p.	—	70.1	n.p.	63.4	n.p.	58.0
March	122.3	79.3	93.5	100.5	n.p.	n.p.	—	69.0	n.p.	63.9	n.p.	59.1
March quarter 1998	118.3	78.2	91.9	97.4	n.p.	n.p.	—	69.4	n.p.	64.9	n.p.	59.4
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
March quarter 1997	77.3	48.3	62.9	62.0	n.p.	n.p.	—	34.3	n.p.	23.3	n.p.	22.6
1998												
January	65.3	47.1	56.3	55.8	n.p.	n.p.	—	37.1	n.p.	26.5	n.p.	24.5
February	95.2	53.8	64.6	72.4	n.p.	n.p.	—	36.9	n.p.	19.9	n.p.	23.1
March	102.9	56.8	70.6	77.7	n.p.	n.p.	—	44.3	n.p.	24.1	n.p.	24.6
March quarter 1998	87.6	52.5	63.8	68.5	n.p.	n.p.	—	39.5	n.p.	23.6	n.p.	24.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

MID NORTH..... FLINDERS RANGES..... FAR NORTH.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 1997												
Establishments	2	3	—	5	3	15	—	18	5	2	—	7
Guest rooms	n.p.	n.p.	—	138	80	497	—	577	n.p.	n.p.	—	348
Bed spaces	n.p.	n.p.	—	410	220	1 528	—	1 748	n.p.	n.p.	—	991
Employment	n.p.	n.p.	—	83	41	215	—	256	n.p.	n.p.	—	186
March quarter 1998												
Establishments	2	3	—	5	3	15	—	18	5	3	—	8
Guest rooms	n.p.	n.p.	—	137	80	529	—	609	n.p.	n.p.	—	367
Bed spaces	n.p.	n.p.	—	408	219	1 635	—	1 854	n.p.	n.p.	—	1 063
Employment	n.p.	n.p.	—	90	40	205	—	245	n.p.	n.p.	—	194
ROOM NIGHTS OCCUPIED ('000)												
March quarter 1997	n.p.	n.p.	—	6.4	2.5	22.5	—	24.9	n.p.	n.p.	—	9.4
1998												
January	n.p.	n.p.	—	2.1	0.4	7.2	—	7.6	n.p.	n.p.	—	3.4
February	n.p.	n.p.	—	2.2	0.4	7.3	—	7.7	n.p.	n.p.	—	3.4
March	n.p.	n.p.	—	2.5	0.5	8.7	—	9.2	n.p.	n.p.	—	3.9
March quarter 1998	n.p.	n.p.	—	6.8	1.3	23.2	—	24.5	n.p.	n.p.	—	10.7
ROOM OCCUPANCY RATES (%)												
March quarter 1997	n.p.	n.p.	—	51.6	34.3	50.2	—	48.0	n.p.	n.p.	—	29.9
1998												
January	n.p.	n.p.	—	50.0	17.3	43.8	—	40.4	n.p.	n.p.	—	29.9
February	n.p.	n.p.	—	57.2	15.8	49.4	—	45.0	n.p.	n.p.	—	33.1
March	n.p.	n.p.	—	59.4	20.3	53.0	—	48.7	n.p.	n.p.	—	34.6
March quarter 1998	n.p.	n.p.	—	55.5	17.9	48.7	—	44.6	n.p.	n.p.	—	32.5
GUEST NIGHTS ('000)												
March quarter 1997	n.p.	n.p.	—	12.2	3.9	35.7	—	39.6	n.p.	n.p.	—	15.6
1998												
January	n.p.	n.p.	—	4.5	0.6	11.7	—	12.3	n.p.	n.p.	—	6.1
February	n.p.	n.p.	—	3.6	0.5	10.6	—	11.1	n.p.	n.p.	—	5.0
March	n.p.	n.p.	—	4.3	0.8	13.1	—	13.9	n.p.	n.p.	—	5.8
March quarter 1998	n.p.	n.p.	—	12.4	1.9	35.5	—	37.4	n.p.	n.p.	—	16.8
BED OCCUPANCY RATES (%)												
March quarter 1997	n.p.	n.p.	—	33.0	19.6	26.0	—	25.2	n.p.	n.p.	—	17.5
1998												
January	n.p.	n.p.	—	35.5	9.3	23.1	—	21.5	n.p.	n.p.	—	18.5
February	n.p.	n.p.	—	31.4	8.2	23.2	—	21.4	n.p.	n.p.	—	16.7
March	n.p.	n.p.	—	34.3	11.5	25.9	—	24.2	n.p.	n.p.	—	17.5
March quarter 1998	n.p.	n.p.	—	33.8	9.7	24.1	—	22.4	n.p.	n.p.	—	17.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

MID NORTH..... FLINDERS RANGES..... FAR NORTH.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
March quarter 1997	n.p.	n.p.	—	8.4	1.7	24.3	—	26.0	n.p.	n.p.	—	10.8
1998												
January	n.p.	n.p.	—	3.0	0.5	8.5	—	9.0	n.p.	n.p.	—	4.1
February	n.p.	n.p.	—	2.6	0.4	6.7	—	7.1	n.p.	n.p.	—	2.9
March	n.p.	n.p.	—	3.3	0.6	8.8	—	9.4	n.p.	n.p.	—	3.5
March quarter 1998	n.p.	n.p.	—	8.9	1.5	24.0	—	25.5	n.p.	n.p.	—	10.5
AVERAGE LENGTH OF STAY (%)												
March quarter 1997	n.p.	n.p.	—	1.4	2.3	1.5	—	1.5	n.p.	n.p.	—	1.4
March quarter 1998	n.p.	n.p.	—	1.4	1.3	1.5	—	1.5	n.p.	n.p.	—	1.6
TAKINGS FROM ACCOMMODATION (\$'000)												
March quarter 1997	n.p.	n.p.	—	412	70	1 406	—	1 477	n.p.	n.p.	—	718
1998												
January	n.p.	n.p.	—	145	18	460	—	478	n.p.	n.p.	—	274
February	n.p.	n.p.	—	143	14	467	—	481	n.p.	n.p.	—	250
March	n.p.	n.p.	—	164	25	572	—	597	n.p.	n.p.	—	293
March quarter 1998	n.p.	n.p.	—	452	56	1 499	—	1 556	n.p.	n.p.	—	817
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
March quarter 1997	n.p.	n.p.	—	64.3	28.5	62.6	—	59.2	n.p.	n.p.	—	76.7
1998												
January	n.p.	n.p.	—	68.5	42.6	64.0	—	62.8	n.p.	n.p.	—	80.5
February	n.p.	n.p.	—	65.0	38.2	63.9	—	62.7	n.p.	n.p.	—	73.6
March	n.p.	n.p.	—	65.0	49.0	65.9	—	64.9	n.p.	n.p.	—	74.4
March quarter 1998	n.p.	n.p.	—	66.1	43.9	64.7	—	63.6	n.p.	n.p.	—	76.1
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
March quarter 1997	n.p.	n.p.	—	33.2	9.8	31.4	—	28.4	n.p.	n.p.	—	22.9
1998												
January	n.p.	n.p.	—	34.2	7.4	28.0	—	25.3	n.p.	n.p.	—	24.1
February	n.p.	n.p.	—	37.2	6.0	31.6	—	28.2	n.p.	n.p.	—	24.4
March	n.p.	n.p.	—	38.6	9.9	34.9	—	31.6	n.p.	n.p.	—	25.8
March quarter 1998	n.p.	n.p.	—	36.6	7.8	31.5	—	28.4	n.p.	n.p.	—	24.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

EYRE PENINSULA..... YORKE PENINSULA..... KANGAROO ISLAND.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 1997												
Establishments	12	14	—	26	3	3	1	7	1	6	—	7
Guest rooms	347	396	—	743	n.p.	55	n.p.	138	n.p.	n.p.	—	203
Bed spaces	942	1 178	—	2 120	n.p.	196	n.p.	440	n.p.	n.p.	—	584
Employment	405	166	—	571	n.p.	22	n.p.	55	n.p.	n.p.	—	115
March quarter 1998												
Establishments	12	13	—	25	3	3	1	7	1	6	—	7
Guest rooms	389	381	—	770	n.p.	55	n.p.	136	n.p.	n.p.	—	204
Bed spaces	1 073	1 137	—	2 210	n.p.	196	n.p.	434	n.p.	n.p.	—	585
Employment	374	151	—	525	n.p.	23	n.p.	49	n.p.	n.p.	—	106
ROOM NIGHTS OCCUPIED ('000)												
March quarter 1997	13.3	15.6	—	28.9	n.p.	2.7	n.p.	5.2	n.p.	n.p.	—	10.9
1998												
January	4.5	5.4	—	9.9	n.p.	1.0	n.p.	2.2	n.p.	n.p.	—	4.0
February	4.4	4.4	—	8.8	n.p.	0.8	n.p.	1.5	n.p.	n.p.	—	2.6
March	5.3	5.0	—	10.3	n.p.	1.0	n.p.	1.6	n.p.	n.p.	—	2.8
March quarter 1998	14.1	14.8	—	28.9	n.p.	2.8	n.p.	5.4	n.p.	n.p.	—	9.4
ROOM OCCUPANCY RATES (%)												
March quarter 1997	42.5	43.8	—	43.2	n.p.	54.9	n.p.	41.7	n.p.	n.p.	—	59.7
1998												
January	37.1	45.5	—	41.3	n.p.	60.1	n.p.	52.9	n.p.	n.p.	—	63.4
February	40.1	41.2	—	40.7	n.p.	53.2	n.p.	39.5	n.p.	n.p.	—	45.6
March	43.6	42.7	—	43.1	n.p.	58.8	n.p.	38.5	n.p.	n.p.	—	44.6
March quarter 1998	40.3	43.2	—	41.7	n.p.	57.5	n.p.	43.8	n.p.	n.p.	—	51.4
GUEST NIGHTS ('000)												
March quarter 1997	19.9	25.5	—	45.3	n.p.	4.9	n.a.	n.a.	n.p.	n.p.	—	22.1
1998												
January	7.4	10.0	—	17.4	n.p.	2.2	n.p.	4.3	n.p.	n.p.	—	8.4
February	6.0	6.4	—	12.4	n.p.	1.3	n.p.	2.6	n.p.	n.p.	—	4.7
March	7.0	7.5	—	14.5	n.p.	1.6	n.p.	2.9	n.p.	n.p.	—	5.2
March quarter 1998	20.4	23.8	—	44.3	n.p.	5.1	n.p.	9.8	n.p.	n.p.	—	18.3
BED OCCUPANCY RATES (%)												
March quarter 1997	23.4	24.0	—	23.8	n.p.	27.8	n.a.	n.a.	n.p.	n.p.	—	42.1
1998												
January	22.1	28.5	—	25.4	n.p.	35.5	n.p.	31.9	n.p.	n.p.	—	46.3
February	20.0	20.0	—	20.0	n.p.	24.3	n.p.	21.7	n.p.	n.p.	—	28.8
March	21.2	21.1	—	21.2	n.p.	26.6	n.p.	21.6	n.p.	n.p.	—	28.4
March quarter 1998	21.1	23.3	—	22.3	n.p.	29.0	n.p.	25.2	n.p.	n.p.	—	34.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

4

ACCOMMODATION ESTABLISHMENTS BY TOURISM REGION (a)—SA *continued*

EYRE PENINSULA..... YORKE PENINSULA..... KANGAROO ISLAND.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
March quarter 1997	10.7	16.9	—	27.6	n.p.	3.5	n.a.	n.a.	n.p.	n.p.	—	11.4
1998												
January	4.8	6.9	—	11.7	n.p.	1.5	n.p.	2.2	n.p.	n.p.	—	4.1
February	3.7	4.4	—	8.1	n.p.	1.0	n.p.	1.6	n.p.	n.p.	—	2.5
March	4.8	4.9	—	9.7	n.p.	1.2	n.p.	1.8	n.p.	n.p.	—	2.7
March quarter 1998	13.4	16.2	—	29.5	n.p.	3.6	n.p.	5.7	n.p.	n.p.	—	9.3
AVERAGE LENGTH OF STAY (%)												
March quarter 1997	1.8	1.5	—	1.6	n.p.	1.4	n.a.	n.a.	n.p.	n.p.	—	1.9
March quarter 1998	1.5	1.5	—	1.5	n.p.	1.4	n.p.	1.7	n.p.	n.p.	—	2.0
TAKINGS FROM ACCOMMODATION (\$'000)												
March quarter 1997	606	998	—	1 603	n.p.	145	n.p.	243	n.p.	n.p.	—	697
1998												
January	217	353	—	570	n.p.	56	n.p.	110	n.p.	n.p.	—	264
February	210	287	—	497	n.p.	45	n.p.	76	n.p.	n.p.	—	173
March	249	321	—	570	n.p.	54	n.p.	78	n.p.	n.p.	—	189
March quarter 1998	675	961	—	1 637	n.p.	155	n.p.	264	n.p.	n.p.	—	626
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
March quarter 1997	45.6	63.9	—	55.5	n.p.	53.5	n.p.	46.9	n.p.	n.p.	—	63.9
1998												
January	48.5	65.7	—	57.8	n.p.	55.1	n.p.	49.4	n.p.	n.p.	—	65.8
February	48.0	65.3	—	56.7	n.p.	54.4	n.p.	50.5	n.p.	n.p.	—	66.4
March	47.3	63.7	—	55.4	n.p.	54.1	n.p.	48.3	n.p.	n.p.	—	67.0
March quarter 1998	47.9	64.9	—	56.6	n.p.	54.5	n.p.	49.4	n.p.	n.p.	—	66.3
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
March quarter 1997	19.4	28.0	—	24.0	n.p.	29.4	n.p.	19.6	n.p.	n.p.	—	38.1
1998												
January	18.0	29.9	—	23.9	n.p.	33.1	n.p.	26.1	n.p.	n.p.	—	41.7
February	19.2	26.9	—	23.0	n.p.	29.0	n.p.	19.9	n.p.	n.p.	—	30.3
March	20.6	27.2	—	23.9	n.p.	31.8	n.p.	18.6	n.p.	n.p.	—	29.9
March quarter 1998	19.3	28.0	—	23.6	n.p.	31.3	n.p.	21.6	n.p.	n.p.	—	34.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

Statistical Local Area	Establishments	Guest rooms	Bed spaces	Employment (persons)	ROOM NIGHTS OCCUPIED				ROOM OCCUPANCY RATE (PER CENT)			
					Jan.	Feb.	Mar.	Mar. qtr.	Jan.	Feb.	Mar.	Mar. qtr.
Mount Gambier (C)	18	585	1 793	278	10 118	7 795	10 876	28 789	55.8	47.6	60.0	54.7
Robe (DC)	3	53	185	13	1 297	701	708	2 706	78.9	47.2	43.1	56.7
Tatiara (DC)	5	118	343	56	1 614	1 525	2 006	5 145	44.1	46.2	54.8	48.4
South East Balance	7	174	549	62	2 570	1 980	2 778	7 328	47.6	40.6	60.1	49.2
<i>South East</i>	33	930	2 870	409	15 599	12 001	16 368	43 968	54.1	46.1	58.3	53.0
<i>Murraylands</i>	4	96	308	50	1 184	1 018	1 496	3 698	39.8	37.9	50.3	42.8
Victor Harbor (DC)	8	196	564	122	4 040	2 694	3 515	10 249	66.5	49.1	57.9	58.1
Fleurieu Peninsula Balance	5	248	795	131	3 768	2 519	3 059	9 346	49.0	36.3	39.8	41.9
<i>Fleurieu Peninsula</i>	13	444	1 359	253	7 808	5 213	6 574	19 595	56.7	41.9	47.8	49.0
Adelaide (C)	27	2 961	7 343	2 246	53 334	64 631	76 190	194 155	58.1	78.0	83.0	72.9
Burnside (C)	6	276	854	54	5 615	5 136	6 032	16 783	65.6	66.5	70.5	67.6
Glenelg (C)	16	744	2 569	564	17 522	15 864	18 395	51 781	76.0	76.2	79.8	77.3
Hindmarsh and Woodville (C)	3	89	282	183	1 550	1 570	1 813	4 933	56.2	63.0	65.7	61.6
Kensington & Norwood (C)	3	162	494	65	2 612	2 777	3 241	8 630	52.0	61.2	64.5	59.2
Mount Barker (DC)	3	99	309	103	1 743	1 713	1 974	5 430	56.8	61.8	64.3	60.9
Unley (C)	6	201	628	190	4 502	4 510	5 408	14 420	72.3	80.1	86.8	79.7
West Torrens (C)	3	97	260	21	1 864	1 644	2 024	5 532	62.0	60.5	67.3	63.4
Adelaide Balance	19	658	2 006	354	11 083	10 068	11 636	32 787	54.3	54.6	57.0	55.4
<i>Adelaide</i>	86	5 287	14 745	3 780	99 825	107 913	126 713	334 451	60.9	72.9	77.3	70.3
Tanunda (DC)	3	119	364	101	1 968	1 851	2 392	6 211	53.3	55.6	64.8	58.0
Barossa Valley Balance	4	91	292	88	1 520	1 242	1 791	4 553	53.9	48.7	63.5	55.6
<i>Barossa Valley</i>	7	210	656	189	3 488	3 093	4 183	10 764	53.6	52.6	64.3	57.0
Barmera (DC)	3	115	334	55	1 341	841	1 231	3 413	37.6	26.1	34.5	33.0
Renmark (M)	5	171	496	103	1 906	1 585	2 002	5 493	36.0	33.1	37.8	35.7
Riverland Balance	6	239	731	337	3 305	3 428	3 546	10 279	44.6	51.2	47.9	47.8
<i>Riverland</i>	14	525	1 561	495	6 552	5 854	6 779	19 185	40.3	39.8	41.7	40.6
<i>Mid North</i>	5	137	408	90	2 122	2 194	2 521	6 837	50.0	57.2	59.4	55.5
Port Augusta (C)	8	284	841	106	5 308	4 912	5 720	15 940	60.3	61.8	65.0	62.4
Port Pirie (C)	4	114	291	60	1 266	1 704	1 808	4 778	35.8	53.4	51.2	46.6
Flinders Ranges Balance	6	211	722	79	1 044	1 049	1 661	3 754	16.0	17.8	25.4	19.8
<i>Flinders Ranges</i>	18	609	1 854	245	7 618	7 665	9 189	24 472	40.4	45.0	48.7	44.6
<i>Far North</i>	8	367	1 063	194	3 407	3 398	3 939	10 744	29.9	33.1	34.6	32.5
Ceduna (DC)	4	147	431	85	2 108	1 506	1 813	5 427	46.3	36.6	39.8	41.0
Port Lincoln (C)	5	131	383	92	2 684	2 196	2 670	7 550	66.1	59.9	65.7	64.0
Unincorp. West Coast	3	81	299	29	467	455	474	1 396	18.6	20.1	18.9	19.1
Whyalla (C)	7	262	742	223	3 253	3 390	3 800	10 443	40.1	46.2	46.8	44.3
Eyre Peninsula Balance	6	149	355	96	1 339	1 221	1 542	4 102	29.0	29.3	33.4	30.6
<i>Eyre Peninsula</i>	25	770	2 210	525	9 851	8 768	10 299	28 918	41.3	40.7	43.1	41.7
<i>Yorke Peninsula</i>	7	136	434	49	2 229	1 503	1 624	5 356	52.9	39.5	38.5	43.8
Dudley (DC)	3	102	303	25	1 760	976	960	3 696	55.7	34.2	30.4	40.3
Kingscote (DC)	4	102	282	81	2 248	1 630	1 863	5 741	71.1	57.1	58.9	62.5
<i>Kangaroo Island</i>	7	204	585	106	4 008	2 606	2 823	9 437	63.4	45.6	44.6	51.4
<i>South Australia</i>	227	9 715	28 053	6 385	163 691	161 226	192 508	517 425	54.4	59.3	64.1	59.2

GUEST NIGHTS GUEST ARRIVALS TAKINGS FROM ACCOMMODATION (\$ '000)

	Jan.	Feb.	Mar.	Mar. qtr.	Jan.	Feb.	Mar.	Mar. qtr.	Jan.	Feb.	Mar.	Mar. qtr.
20 275	12 874	18 615	51 764	12 635	8 107	11 099	31 841	621.8	459.6	596.4	1 677.7	
3 606	1 596	1 863	7 065	1 931	880	973	3 784	86.0	41.8	46.1	173.9	
2 960	2 348	3 073	8 381	2 320	1 801	2 279	6 400	91.6	81.5	106.7	279.8	
4 535	3 089	4 276	11 900	3 500	2 154	2 646	8 300	154.2	113.5	166.7	434.4	
31 376	19 907	27 827	79 110	20 386	12 942	16 997	50 325	953.6	696.4	915.8	2 565.8	
2 635	1 758	2 623	7 016	1 931	1 312	1 857	5 100	71.8	54.2	83.2	209.3	
10 233	5 771	8 149	24 153	5 905	3 391	4 062	13 358	312.8	174.0	227.6	714.4	
10 487	4 027	6 226	20 740	5 819	2 885	3 576	12 280	228.2	195.3	274.2	697.8	
20 720	9 798	14 375	44 893	11 724	6 276	7 638	25 638	541.0	369.3	501.9	1 412.2	
84 660	88 425	107 145	280 230	30 932	35 911	43 129	109 972	5 325.3	7 237.8	8 619.3	21 182.4	
11 119	9 386	11 173	31 678	5 275	4 611	5 663	15 549	270.9	242.6	284.1	797.6	
37 938	27 827	31 682	97 447	11 196	9 251	10 369	30 816	1 840.0	1 624.4	1 913.8	5 378.1	
2 640	2 248	2 696	7 584	1 215	1 288	1 302	3 805	126.7	128.1	141.9	396.6	
5 034	4 577	5 390	15 001	1 933	1 540	2 138	5 611	202.1	224.8	263.7	690.6	
3 763	3 717	3 971	11 451	1 632	1 229	1 419	4 280	148.8	130.4	139.8	419.0	
8 747	7 509	9 194	25 450	3 943	3 611	4 284	11 838	295.1	291.3	361.7	948.0	
3 253	2 524	3 061	8 838	1 934	1 655	2 187	5 776	174.7	142.6	181.8	499.1	
21 249	16 104	20 025	57 378	10 606	8 275	9 576	28 457	760.8	689.7	824.5	2 275.0	
178 403	162 317	194 337	535 057	68 666	67 371	80 067	216 104	9 144.3	10 711.6	12 730.6	32 586.4	
4 132	3 192	3 749	11 073	2 376	1 901	2 490	6 767	155.9	146.5	184.6	487.0	
3 044	2 290	3 208	8 542	1 909	1 526	2 039	5 474	85.7	70.3	104.0	260.0	
7 176	5 482	6 957	19 615	4 285	3 427	4 529	12 241	241.6	216.8	288.5	746.9	
2 282	1 068	1 676	5 026	1 354	781	1 170	3 305	83.3	43.0	63.2	189.5	
4 202	2 613	3 526	10 341	2 591	1 972	2 417	6 980	115.0	86.6	111.4	313.0	
5 821	5 196	5 261	16 278	4 219	3 789	3 837	11 845	200.4	210.1	225.7	636.3	
12 305	8 877	10 463	31 645	8 164	6 542	7 424	22 130	398.8	339.7	400.3	1 138.9	
4 487	3 592	4 338	12 417	2 994	2 643	3 301	8 938	145.3	142.6	163.9	451.8	
8 693	7 333	8 654	24 680	6 497	4 739	5 827	17 063	322.5	293.7	343.4	959.7	
1 654	2 083	2 266	6 003	1 148	1 372	1 516	4 036	88.4	117.6	123.0	329.1	
1 986	1 715	2 984	6 685	1 332	1 038	2 070	4 440	67.1	69.7	130.1	267.0	
12 333	11 131	13 904	37 368	8 977	7 149	9 413	25 539	478.1	481.0	596.6	1 555.7	
6 106	4 974	5 752	16 832	4 077	2 937	3 532	10 546	274.1	250.2	293.0	817.3	
4 366	2 224	2 688	9 278	3 660	1 684	2 245	7 589	120.5	82.4	101.2	304.2	
4 819	3 159	3 923	11 901	2 583	1 903	2 328	6 814	170.3	134.8	163.7	468.8	
1 113	899	976	2 988	1 083	869	946	2 898	29.7	29.8	33.4	92.9	
4 741	4 424	4 666	13 831	2 663	2 562	2 632	7 857	184.4	193.1	198.6	576.0	
2 350	1 661	2 250	6 261	1 680	1 124	1 571	4 375	65.0	56.7	73.3	194.9	
17 389	12 367	14 503	44 259	11 669	8 142	9 722	29 533	569.9	496.8	570.2	1 636.8	
4 288	2 634	2 903	9 825	2 235	1 649	1 776	5 660	110.0	75.9	78.5	264.4	
3 746	1 784	1 861	7 391	1 511	876	932	3 319	97.7	53.7	52.2	203.5	
4 649	2 940	3 292	10 881	2 551	1 655	1 811	6 017	165.9	119.4	137.1	422.4	
8 395	4 724	5 153	18 272	4 062	2 531	2 743	9 336	263.6	173.0	189.3	625.9	
305 613	247 561	303 135	856 309	149 170	122 921	148 999	421 090	13 192.1	14 007.6	16 811.8	44 011.5	

EXPLANATORY NOTES

INTRODUCTION

1 This data service contains data for South Australia from the ABS quarterly Survey of Tourist Accommodation (STA). Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0).

SCOPE AND COVERAGE

2 The survey includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- *Hotels and resorts with facilities*—establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- *Motels, private motels and guest houses with facilities*—establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms; and
- *Serviced apartments*—establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

3 The scope of the survey has changed significantly since the December quarter 1997, for which South Australian results were published in *Tourist Accommodation, South Australia* (Cat. no. 8635.4). Details of the changes are explained in the December quarter issue of that publication, or in the December quarter 1997 and March quarter 1998 issues of *Tourist Accommodation, Australia* (Cat. no. 8635.0).

4 Some units will have been reclassified following the implementation of the new survey scope and definitions. As a result, data will not be strictly comparable with previously published data for particular accommodation types.

REGIONAL DATA

5 From the March quarter 1998, survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Details of the composition of Tourism Regions, including maps, follow.

FUTURE COLLECTION STRATEGY

6 As part of the future collection strategy of the STA, significant caravan parks, visitor hostels and remaining holiday flats, units and houses will be surveyed triennially, commencing with a year 2000 reference year.

7 Each year, accommodation counts of number of establishments and capacity data will also be compiled in respect of the previous scope of the survey (but recognising serviced apartments separately). These counts are expected to be published annually in the December quarter issue of *Tourism Indicators, Australia* (Cat no. 8634.0).

UNPUBLISHED STATISTICS

8 The ABS may make available on request certain unpublished tourist accommodation statistics, including statistics for past quarters and for specific areas and more detailed information for specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. A charge may be made for this information.

RELATED PUBLICATIONS

9 Other ABS publications which may be of interest include:
Tourism Accommodation, Australia (Cat no. 8635.0) (issued quarterly)
Directory of Tourism Statistics (Cat no. 1130.0) (irregular: latest issue; 1997)
Overseas Arrivals and Departures, Australia (Cat no. 3401.0) (issued monthly)
Tourism Indicators, Australia (Cat no. 8634.0) (issued quarterly)

10 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat. no. 1101.0). The ABS also issues the *Release Advice* (Cat. no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and Release Advice are available from any ABS office.

EFFECTS OF ROUNDING

13 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

SYMBOLS AND OTHER USAGES

n.a.	not available
n.p.	not available for publication but included in totals where applicable
..	not applicable
—	nil or rounded to zero
(C)	Municipality with City status
(DC)	District Council
(M)	Municipality
(RC)	Rural City

GLOSSARY

Average length of stay	Average length of stay is expressed in numbers of days and calculated by dividing <i>Guest nights</i> by <i>Guest arrivals</i> .
Bed spaces	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
Capacity	Capacity in terms of <i>Guest rooms/units</i> or <i>Bed spaces</i> is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
Establishments	The number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
Guest arrivals	The total number of paying guests counted only on the first night they stayed at the accommodation establishment.
Guest nights	The total number of paying guests counted on each night they stayed at the accommodation establishment.
Guest rooms	The total number of rooms available at each establishment at the end of the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
Occupancy	Occupancy in terms of <i>Room nights</i> or <i>Unit nights</i> refers to the total number of nights each guest room or unit was occupied during the survey period. Occupancy in terms of <i>Guest nights</i> refers to the total number of nights each paying guest stayed during the survey period.
Occupancy rates	<i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.
Persons employed	The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
Room nights available	The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.

Star grading The grading of hotels and motels with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

Takings from accommodation Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

COMPOSITION OF TOURISM REGIONS

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (1996 EDITION) AND TOURISM REGIONS

SOUTH AUSTRALIA

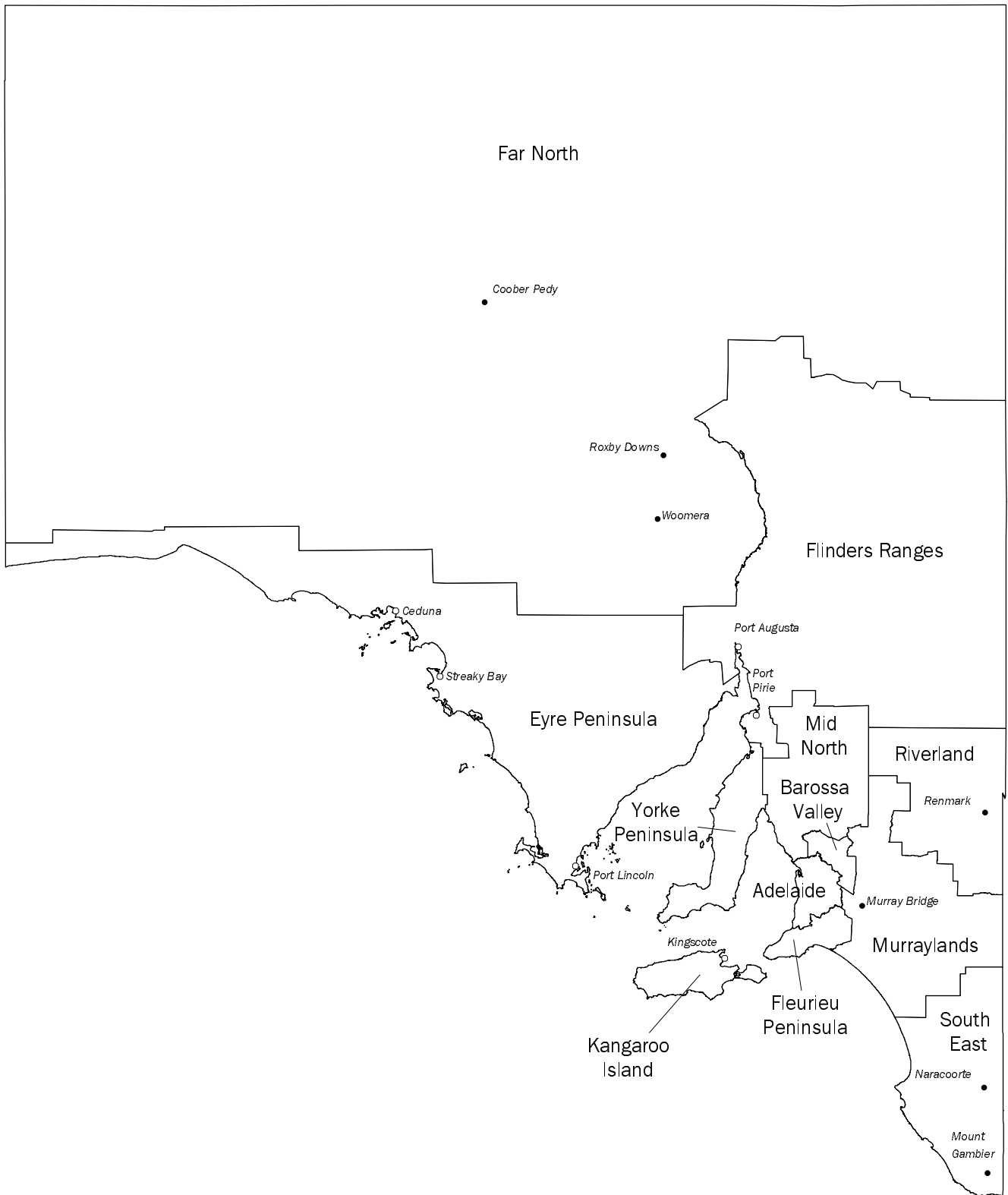
	SLA code		SLA code
Adelaide		South East	
Adelaide (C)	405150070	Beachport (DC)	425100350
Brighton (C)	405200560	Lacepede (DC)	425053360
Burnside (C)	405150700	Lucindale (DC)	425053850
Campbelltown (C) SA	405150910	Millicent (DC)	425104200
East Torrens (DC)	405151610	Mount Gambier (C)	425104620
Elizabeth (C)	405051680	Mount Gambier (DC)	425104690
Enfield (C) - Pt A	405051821	Naracoorte (DC)	425055180
Enfield (C) - Pt B	405101822	Naracoote (M)	425055110
Gawler (M)	405052030	Penola (DC)	425105670
Glennelg (C)	405202240	Port MacDonnell (DC)	425106370
Gumeracha (DC)	410052310	Robe (DC)	425056860
Happy Valley (C)	405202450	Tatiara (DC)	425057630
Henley & Grange (C)	405102590		
Hindmarsh and Woodville (C)	405102670	Murraylands	
Kensington & Norwood (C)	405153150	Coonalpyn Downs (DC)	420101400
Marion (C)	405204060	Karoonda-East Murray (DC)	420103080
Mitcham (C)	405204340	Lameroo (DC)	420103430
Mount Barker (DC)	410154550	Mannum (DC)	420103990
Munno Para (C)	405054900	Meningie (DC)	420104130
Noarlunga (C)	405205250	Morgan (DC)	420054480
Onkaparinga (DC)	410155320	Murray Bridge (RC)	420105040
Payneham (C)	405155530	Peake (DC)	420105600
Port Adelaide (C)	405106020	Pinnaroo (DC)	420105880
Prospect (C)	405156510	Ridley-Truro (DC)	420106730
Salisbury (C)	405057140	Unincorp. Murray Mallee	420109109
St Peters (M)	405157070		
Stirling (DC)	405157350	Fleurieu Peninsula	
Tea Tree Gully (C)	405057700	Port Elliot & Goolwa (DC)	410206230
Thebarton (M)	405107770	Strathalbyn (DC)	410207420
Unincorp. Western	405108899	Victor Harbor (DC)	410208050
Unley (C)	405157980	Yankalilla (DC)	410208750
Walkerville (M)	405158260		
West Torrens (C)	405108470	Barossa Valley	
Willunga (DC)	405208610	Angaston (DC)	410050140
		Barossa (DC)	410050280
		Light (DC)	410053640
		Mount Pleasant (DC)	410054760
		Tanunda (DC)	410057560

COMPOSITION OF TOURISM REGIONS *continued*

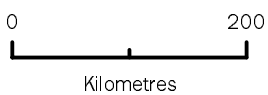
CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (1996 EDITION) AND TOURISM REGIONS

SOUTH AUSTRALIA *continued*

	SLA code		SLA code
Riverland		Far North	
Baramera (DC)	420050210	Coober Pedy (DC)	435251330
Berri (DC)	420050420	Roxby Downs (M)	435256970
Browns Well (DC)	420050630	Unincorp. Far North	435259589
Loxton (DC)	420053780		
Paringa (DC)	420055460	Eyre Peninsula	
Renmark (M)	420056650	Ceduna (DC)	430101010
Unincorp. Riverland	420059039	Cleve (DC)	430051190
Waikerie (DC)	420058120	Elliston (DC)	430051750
		Franklin Harbor (DC)	430051960
Mid North		Kimba (DC)	430053220
Blyth-Snowtown (DC)	415100510	Le Hunte (DC)	430053570
Burra Burra (DC)	415100770	Lower Eyre Peninsula (DC)	430053710
Clare (DC)	415101120	Port Lincoln (C)	430056300
Eudunda (DC)	415101890	Streaky Bay (DC)	430107490
Hallett (DC)	435152380	Tumby Bay (DC)	430057910
Jamestown (DC)	435152740	Unincorp. Lincoln	430059179
Kapunda (DC)	410053010	Unincorp. West Coast	430109249
Mallala (DC)	410053920	Unincorp. Whyalla	435059389
Riverton (DC)	415106790	Whyalla (C)	435058540
Robertstown (DC)	415106930		
Rocky River (DC)	435156950	Yorke Peninsula	
Saddleworth & Auburn (DC)	415107000	Bute (DC)	415050840
Spalding (DC)	415107280	Central Yorke Peninsula (DC)	415051040
Wakefield Plains (DC)	415108190	Minlaton (DC)	415054270
		Northern Yorke Peninsula (DC)	415055280
Flinders Ranges		Port Broughton (DC)	415056160
Carrieton (DC)	435200980	Unincorp. Yorke	415058969
Crystal Brook-Redhill (DC)	435151480	Walleroo (M)	415058330
Hawker (DC)	435202520	Warooka (DC)	415058400
Kanyaka-Quorn (DC)	435202940	Yorke town (DC)	415058820
Mount Remarkable (DC)	435204830		
Orroroo (DC)	435155390	Kangaroo Island	
Peterborough (DC)	435155810	Dudley (DC)	410101540
Peterborough (M)	435155740	Kingscote (DC)	410103290
Pirie (DC)	435155950		
Port Augusta (C)	435206090		
Port Pirie (C)	435156440		
Unincorp. Flinders Ranges	435209529		
Unincorp. Pirie	435159459		



Tourism Region Adelaide



SELF-HELP ACCESS TO STATISTICS

PHONE Call 1900 986 400 for the latest statistics on CPI, Labour Force, Earnings, National Accounts, Balance of Payments and other topics. (Call cost is 75c per minute)

INTERNET <http://www.abs.gov.au>

LIBRARY A range of ABS publications is available from public and tertiary libraries Australia wide. Contact your nearest library to determine whether it has the ABS statistics you require.

WHY NOT SUBSCRIBE?

PHONE +61 1300 366 323

FAX +61 3 9615 7848

CONTACTING THE ABS

ABS provides a range of services, including: a telephone inquiry service; information consultancy tailored to your needs; survey, sample and questionnaire design; survey evaluation and methodological reviews; and statistical training.

<i>INQUIRIES</i>	<i>By phone</i>	<i>By fax</i>
Canberra	02 6252 6627	02 6253 1404
Sydney	02 9268 4611	02 9268 4668
Melbourne	03 9615 7755	03 9615 7798
Brisbane	07 3222 6351	07 3222 8283
Perth	08 9360 5140	08 9360 5955
Adelaide	08 8237 7400	08 8237 7566
Hobart	03 6222 5800	03 6222 5995
Darwin	08 8943 2111	08 8981 1218

POST Client Services, ABS, PO Box 10, Belconnen, ACT 2616

EMAIL client.services@abs.gov.au



2000001295984

RRP \$40.00